

Special feature: "Fokus Berlin"

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YOUR ADVANTAGE:

- Focus on services you offer in Berlin
- Matching editorial content
- Attractive terms and conditions for regional providers
- IZ app link included*

PERFORMANCE DATA**

10,264 copies distributed
of which 9,063 subscriber copies

DEADLINE FOR ADS / PRINTABLE DOCUMENTS

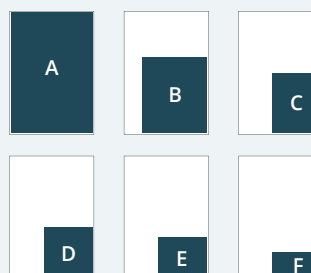
Wednesday, 23 March 2022

PUBLICATION DATE

Thursday, 7 April 2022
as a supplement to IZ issue no. 14 / 2022

AD FORMATS AND PRICES

SOLO PLACEMENT	FORMAT	WIDTH X HEIGHT (MM)	BW / €	2c / €	4c / €
	A 1/1 page	325 x 480	11,520	12,600	15,480
	B Junior page	Corner field 259 x 300	5,760	6,300	7,740
	C 1/3 page	Corner field 193 x 267	3,840	4,200	5,160
	D 1/4 page	Corner field 193 x 200	2,880	3,150	3,870
	E 1/5 page	Corner field 193 x 160	2,305	2,520	3,100
	F 1/8 page	Corner field 193 x 100	1,440	1,575	1,935



For other formats and technical data please see basic price list no. 32 and media.iz.de/basis-mediadaten (in German). All prices in € plus VAT. General terms and conditions apply.

* All printed ads will be published in the IZ app e-paper without any additional charge. Unless stated otherwise, the URL of the ad image will be used for the e-paper link.

** IWW 2/2021.

*** Publisher's information: Set filter „Berlin“ on www.iz.de, status 8/2021.

Why not combine printed and online ads and save 50 % on banners?

10 weeks targeting / € 1,600

Content ad in 3-ad rotation on all IZ.de pages covering Berlin (ca. 16.700 articles***).

4 weeks test booking / € 3,200

Content Ad in 3-ad rotation on all IZ.de pages (posted regularly)

YOUR CONTACT

CHRISTOPHER TYZIAK

+49 (0) 611 973 26-955
tyziak@iz.de

STEFAN JUNG

+49 (0) 611 973 26-22
jung@iz.de

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FACHZEITUNG FÜR DIE IMMOBILIENWIRTSCHAFT