

Special feature: “Logistikimmobilien”



YOUR ADVANTAGE:

- Focus on your specialty area (logistics properties)
- Matching editorial content
- IZ app link included*

PERFORMANCE DATA**

10,410 copies distributed
of which 8,909 subscriber copies

DEADLINE FOR ADS / PRINTABLE DOCUMENTS

Wednesday, 30 August 2023

PUBLICATION DATE

Thursday, 14 September 2023
as a supplement to IZ issue no. 37 / 2023

AD FORMATS AND PRICES

	FORMAT	WIDTH X HEIGHT (MM)	BW / €	2c / €	4c / €			
SOLO PLACEMENT	A 1/1 page	325 x 480	17,520	20,040	23,280			
	B Junior page	Corner field 259 x 300	8,735	10,020	11,620			
	C 1/3 page	Corner field 193 x 267	5,840	6,680	7,760			
	D 1/4 page	Corner field 193 x 200	4,380	5,010	5,820			
	E 1/5 page	Corner field 193 x 160	3,505	4,010	4,655			
	F 1/8 page	Corner field 193 x 100	2,190	2,505	2,910			

For other formats and technical data please see basic price list no. 33 and media.iz.de/basis-mediadaten (in German). All prices in € plus VAT. General terms and conditions apply.
* All printed ads will be published in the IZ app e-paper without any additional charge. Unless stated otherwise, the URL of the ad image will be used for the e-paper link.
** IZW 2/2022.
*** Publisher's information: Set filter „Logistik“ on www.iz.de, status 8/2022.

Why not combine printed and online ads and save 50% on banners?

10 weeks targeting / € 1,715

Content Ad on all IZ.de pages in 3-ad rotation covering your specialty area logistics properties (ca. 8,900 articles***).

4 weeks test booking / € 3,425

Content Ad in 3-ad rotation
on all IZ.de pages (posted regularly).

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