

IZ-Special International Investments

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YOUR ADVANTAGES:

- Thematic focus
- Matching editorial content
- In time for the trade fair Mipim
- Cross-media presence with Print and online advertising

CIRCULATION AND DISTRIBUTION

10.264 copies distributed
of which **9.063** subscription copies*

DEADLINE FOR ADS / PRINT DATA

Wednesday, **23 February 2022**

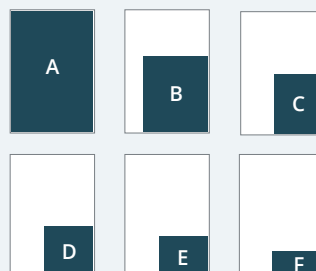
PUBLICATION DATE

Thursday, **10 March 2022**
Enclosed with IZ edition 10 / 2022

ADVERTISEMENT FORMATS AND SAMPLE PRICES

SOLO PLACEMENT

FORMAT	WIDTH x HEIGHT / mm	sw / €	2c / €	4c / €
A 1/1 page	325 x 480	16,320	18,720	21,720
B Junior page	Corner field 259 x 300	8,160	9,360	10,860
C 1/3 page	Corner field 193 x 267	5,440	6,240	7,240
D 1/4 page	Corner field 193 x 200	4,080	4,680	5,430
E 1/5 page	Corner field 193 x 160	3,265	3,745	4,345
F 1/8 page	Corner field 193 x 100	2,040	2,340	2,715



OUR TIP

Add digital
advertising formats on
IZ.de and in the news-
letters to your
print ads!

For other formats and technical data please see basic price list no. 32 and media.iz.de/basis-mediadaten (in German). All prices in € plus VAT. General terms and conditions apply.
* IWW 2/2021.

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KNOWLEDGE FOR DECISION
MAKERS.
IMMOBILIEN ZEITUNG.

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FACHZEITUNG FÜR DIE IMMOBILIENWIRTSCHAFT