

# IZ-Special International Investments



**YOUR ADVANTAGES:**

- Thematic focus
- Matching editorial content
- In time for the trade fair Mipim
- Cross-media presence with Print and online advertising

**CIRCULATION AND DISTRIBUTION**

10,410 copies distributed  
of which 8,909 subscription copies\* and  
distribution at the Mipim trade fair\*\*

**DEADLINE FOR ADS /  
PRINT DATA**

Wednesday, 22 February 2023

**PUBLICATION DATE**

Thursday, 9 March 2023  
Enclosed with IZ edition 10 / 2023

**AD FORMATS AND PRICES**

|                   | FORMAT        | WIDTH X HEIGHT (MM)    | BW / € | 2c / € | 4c / € |
|-------------------|---------------|------------------------|--------|--------|--------|
| SOLO<br>PLACEMENT | A 1/1 page    | 325 x 480              | 17,520 | 20,040 | 23,280 |
|                   | B Junior page | Corner field 259 x 300 | 8,735  | 10,020 | 11,620 |
|                   | C 1/3 page    | Corner field 193 x 267 | 5,840  | 6,680  | 7,760  |
|                   | D 1/4 page    | Corner field 193 x 200 | 4,380  | 5,010  | 5,820  |
|                   | E 1/5 page    | Corner field 193 x 160 | 3,505  | 4,010  | 4,655  |
|                   | F 1/8 page    | Corner field 193 x 100 | 2,190  | 2,505  | 2,910  |

**OUR TIP**  
Add digital  
advertising formats  
onIZ.de and in the  
newsletters to your  
print ads!

For other formats and technical data please see basic price list no. 33 and [media.iz.de/basis-mediadaten](http://media.iz.de/basis-mediadaten) (in German). All prices in € plus VAT. General terms and conditions apply.  
\* IWW 2/2022. \*\* Publisher's information. Provided that the event takes place

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