

# New IZ-Special International Investments

# 6



## YOUR ADVANTAGES:

- Thematic focus
- Matching editorial content
- New product = new chances
- Cross-media presence with Print and online advertising

## CIRCULATION AND DISTRIBUTION

10.040 copies distributed  
of which 8.755 subscription copies\*

## DEADLINE FOR ADS / PRINT DATA

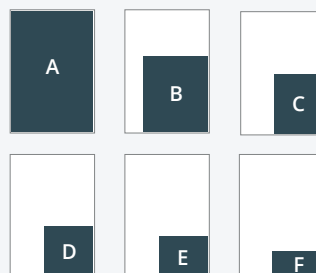
Wednesday, 12 May 2021

## PUBLICATION DATE

Friday, 4 June 2021  
Enclosed with IZ edition 22 / 2021

## ADVERTISEMENT FORMATS AND SAMPLE PRICES

SOLO PLACEMENT	FORMAT	WIDTH x HEIGHT / mm	sw / €	2c / €	4c / €
	A 1/1 page	325 x 480	15,720	18,000	21,000
	B 1/2 page	Corner field 259 x 300	7,860	9,000	10,500
	C 1/3 page	Corner field 193 x 267	5,240	6,000	7,000
	D 1/4 page	Corner field 193 x 200	3,930	4,500	5,250
	E 1/5 page	Corner field 193 x 160	3,140	3,600	4,200
	F 1/8 page	Corner field 193 x 100	1,965	2,250	2,625



**OUR TIP**  
Add digital  
advertising formats on  
IZ.de and in the news-  
letters to your  
print ads!

For other formats and technical data please see basic price list no. 31 and [iz.de/basis-mediadaten](http://iz.de/basis-mediadaten) (in German). All prices in € plus VAT. General terms and conditions apply.  
\* IWW 4/2020.

## Contact us!

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FACHZEITUNG FÜR DIE IMMOBILIENWIRTSCHAFT