

Preliminary remarks

Beginning in the USA and, over the past 25 years, subsequently spreading in Europe as well, a new retail format has been established: the Factory Outlet Centre (FOC) or Designer Outlet Centre (DOC). In the meantime, such a high density of Outlet Centres already exists in some European countries (e.g. Great Britain), that one can certainly speak of market saturation here. Thus, in Great Britain, as in the USA also, a market shakeout is observable among locations of Outlet Centres, whereby the most professional operators, and accordingly suitable locations, win out over less productive concepts or locations with weaknesses.

The situation in continental Europe is somehow different. Due what are, to date, extremely restrictive building permission procedures compared to those in the rest of Europe, Germany has only a very few Outlet Centres in relation to the size of this national market. However, there is little doubt that this will change in the medium-term perspective, at least. The kind of emotional argument that often used to take place until just a few years ago has now given way to a much more factual discussion on the advantages and disadvantages of establishing an Outlet Centre.

Whereas Germany still shows a lot of potential for new Outlet Centres, Italy has seen a rapid development in the last years, and it's difficult to discover any "white spots" on the map there. The same applies to Switzerland and Austria. In the Central and East European Countries (CEE) the development took up pace but slowed down again in the aftermath of the credit crunch. So still there are significant differences on the development of Outlet Centres and the numbers of such centres in the European countries.

For more than 12 years now, ecostra is publishing this survey on Outlet Centres in Europe. Gathering reliable market-data requires a clear definition of the subject of investigation. Starting with the December 2014 issue, ecostra adapted the definition to new developments in the outlet markets, in particular the up-coming outlet-hybrids (e.g. Value Centres, Outlet Agglomerations). The **new definition of an Outlet Centre** is:¹

*Outlet Centres are an agglomeration of many outlet store units within a coordinately-planned or a spatially-interrelated complex of buildings with more than 5,000 m² retail sales area (= approx. 6,000 m² GLA) and with more than 20 outlet stores. There **brand** manufacturers and vertically-integrated retailers sell past seasons, factory seconds, surplus stock etc. directly to the consumer, without using retail businesses as (intermediate) distributive channels. All products are sold with a discount to the original high-street price of at least 25 %, **whereas double-pricing ("High Street Price" / "Outlet Price") is ruled by the leasing contract. The marketing targets a supraregional area and above all customers from far away are addressed. The coordination, organisation and marketing of an outlet centre is carried out by a centre management.***

The overview presented in this survey includes all those centres that are, currently either in operation or planned, that correspond to the above definition of Outlet Centres. For this reason, the Lifestyle Outlets Myland Crystallerie Wadgassen (www.myland.eu), the 50 Factory Store in the Italian town of Aosta (www.fifty.it), the Hackney Walk Luxury Outlet District (www.hackneywalk.com) in London nor, among other sites, The Mall in Leccio Reggello, close to Florence (www.themall.it) have been included on the list.

At the same time such concepts like Outletcity Metzingen (www.outletcity-metzingen.com) or the City Outlet Bad Münstereifel (www.cityoutletbadmuenstereifel.com)² are not covered by the definition above. Following the request of many brand manufacturers, who were on the search for market data and informations for such projects ecostra now presents with "**Organized Outlet Agglomeration**" (OOA) a definition for such a retail format that does have various features similar to those of an outlet centre but at the same time is different in many aspects. OOA can be distinguished from FOC by the following features:

¹ The new elements in this definition are marked in red colour.

² The City Outlet Bad Münstereifel is the first professionally organized outlet concept using already existing historical buildings in the high streets of a city.



- There is no coordinately-planned or spatially-interrelated complex of buildings. Such common features can refer to some sections of the object, but not the whole. This is most obvious by differences in architecture and missing common functional areas, e.g. heating, storage, waste.
- There are other uses – e.g. services, retail businesses, gastronomy, flats – located between the outlet stores of the OOA. These premises are not necessarily jointly owned by the investor of the OOA nor are they necessarily leased by the operator of the OOA.
- There are public roads, streets and pavements passing through the area where the outlets are located.
- Other than a more or less random agglomeration of outlet stores, an OOA does have a centre-management, which is responsible for marketing and sometimes even for leasing of the object.
- All other features correspond to those of an FOC (see definition above).

The following survey of existing and planned Outlet Centres and Organized Outlet Agglomerations in Europe is intended to help improve transparency on the retail trade market. This survey is free of charge and is available to everyone without any limitations as a PDF-download at the [ecostra](http://ecostra.com)-website. The overview has been compiled according to the best of [ecostra](http://ecostra.com)'s knowledge and is updated approximately every 3 months. Plans, developments or other information disclosed to the authors on a confidential basis have not been included in the overview, in consideration of protection of confidence. No guarantee can be given for the completeness or correctness of the said information.

The utilisation of the information printed in this market survey, including of excerpts from it, e.g. as part of one's own publications, studies, lectures or of other publications, is unreservedly permitted provided www.ecostracom is cited as the source of the information. Any further use of the said information without acknowledging its source is expressly prohibited and constitutes an infringement of copyright.



Location	Type	Status	Name of the Object / Project	Operator	Developer / Investor / other Partners	Gross Leasable Area (GLA) in m ²	Retail Sales Area (SA) in m ²	Remarks
Duisburg (Northrhine-Westfalia)	FOC	cancelled	Duisburg The Style Outlets	Neinver	Krieger Bau	38.000	30.000	Closeby to the city centre of Duisburg, at the site of the former freight yard an outlet centre is planned in several building phases. At the final stage it will have approx. 38.000 m ² GLA (i.e. approx. 30.000 m ² SA). The site is in immediate proximity to the motorway A59 and the main station with excellent visibility and does have 2 motorway exits leading directly to the plot. The biggest parties in the local town council have signalled to support this project. In February 2017 the local council decided to start the planning procedure. 2017 a local action group, supported by the inner-city retailers and the local chamber of industry and commerce formed an action group against this project and started a collection of signatures to force the city council to carry out a citizens referendum. In May 2017 this action group succeeded in collecting enough signatures. The citizens referendum was held in September 2017 parallel to the Bundestag elections and resulted in a 51 % vote against the outlet centre. There was some confusion about the fact, that supporters of the outlet project had to vote with "No" and opponents of this project had to vote with "Yes". The mayor of Duisburg stated to respect this referendum and to stop the planning procedure.
Herrieden (Bavaria)	FOC	cancelled	Herrieden Fashion Outlet	n.s.	Carlo Colucci		8.100	The fashion designer Carlo Colucci wanted to expand his factory outlet at company headquarters into an OC. In light of the ongoing amendment to the Bavarian state development plan, the application for proceedings to obtain permission to deviate from a planning objective was suspended again in mid-2010. In January 2011, the proceedings to obtain permission to deviate from a planning objective were put into force again. In December 2011, the Bavarian Department of Trade and Industry announced that the project was not compatible with the state planning objectives. The city of Herrieden intended to file a writ of mandamus. A legal expertise by a renowned lawyer came to the result, that there won't be much chance for Herrieden to succeed in this matter. Finally the city of Herrieden abandoned this law suit. Today at the site a small agglomeration of outlet stores with a total sales-area of approx. 2,500 m ² can be found.



Location	Type	Status	Name of the Object / Project	Operator	Developer / Investor / other Partners	Gross Leasable Area (GLA) in m ²	Retail Sales Area (SA) in m ²	Remarks
Selb (Bavaria)	FOC	advanced planning phase	Outlet Center Selb	Heinrich Porzellan GmbH	Munitor Group / Haslinger Consulting	8.000	7.000	At the company headquarters of the china and household goods manufacturer Villeroy & Boch, the "Factory In" was operating since July 2001. In October 2009, the Bavarian Council of Ministers approved the submitted enlargement up to 11.650 m ² SA. The law suits announced by neighbouring towns against this enlargement have meanwhile been withdrawn again. Construction work started in September 2012. Today there is a sales-area of approx. 7.000 m ² in operation. According to ecostras assessment, the Factory In in Selb has some lack in the brand offer and its spacial reach, so it doesn't correspond to the definition of an outlet centre. In 2015 the developer Munitor Group acquired the project with plans to demolish the existing building and to enlarge the centre by using neighbouring grounds up to a sales-area of approx. 20,000 m ² in a last building-phase. In recent months this plans were substantiated. The first part of the centre is supposed to open in autumn 2019 with approx. 11,800 m ² sales area.
Grafschaft (Rhineland-Palatinate)	FOC	advanced planning phase	Ahrtal The Style Outlets	Neinver			9.900	In the Grafschaft locality of Ringen, an OC was planned in the Innovationspark Rheinland; a market hall with approx. 3,000 – 5,000 m ² SA for regional products (e.g. wine) is planned as an additional facility. Various surrounding towns have announced their opposition to the project. In the meantime the proposed developer went bankrupt and the city was looking for a new investor. Various renowned operators have signalled their interest and in May 2012 it was revealed that Neinver is supposed to be the new operator. Some time ago there were initiatives to pursue this project jointly together with the neighbouring city of Bad Neuenahr-Ahrweiler. But in June 2012 the town council of Bad Neuenahr-Ahrweiler rejected the offer to cooperate made by Grafschaft. Now the city of Grafschaft is pursuing the project on its own. By now Neinver has secured all the necessary parcels. The approval procedure is supposed to start soon.



Location	Type	Status	Name of the Object / Project	Operator	Developer / Investor / other Partners	Gross Leasable Area (GLA) in m ²	Retail Sales Area (SA) in m ²	Remarks
Bad Fallingbostal (Lower Saxony)	FOC	cancelled	n.s.	Outlet Centres International (OCI)			n.s.	Bad Fallingbostal, together with the neighbouring municipalities of Walsrode and Bomlitz, wants to establish an OC on the A7 / A27 motorway intersection. The State Government of Lower Saxony ruled against Bad Fallingbostal on 03.02.2009 (see Soltau). The municipalities of Walsrode, Bad Fallingbostal und Bomlitz, the joint initiators of the project, accepted the decision.
Wiedemar (Saxony)	FOC	cancelled	Leipzig Fashion Outlet	Stable International	FOC Wiedemar GmbH		14.000	Location in the business park on the BAB A9, Wiedemar exit. Building permission was granted in April 2009. The city of Leipzig pushed through expedited proceedings against the building permission. At the end of April 2010, the Admin. Court of Leipzig suspended execution of the building permission; however, at the end of November 2010, the Higher Admin. Court of Bautzen put the building permission into force again. At the beginning of March 2011, the operator erected a construction sign on the piece of land. In December 2011, the AC of Leipzig rejected the law suit of the city of Leipzig and confirmed the building permission. In September 2012 Stable International announced that they will not make use of this building permission. Stable has made an arrangement with ITG to develop together the neighbouring Brehna project. So, despite the building permit, there will be no Outlet Centre in Wiedemar.
Radolfzell (Baden-Württemberg)	FOC	operating	Seemaxx Outlet Center Radolfzell	Hesta Immobilien GmbH	Hesta Immobilien GmbH	10.000	8.500	In Radolfzell on the Lake of Constance, Seemaxx Outlet Center was operating for years on a total area of approx. 4,500 m ² SA. Following several years of authorization process, the regional council issued the permit to enlarge the center to a total sales area of 8,500 m ² . The opening of the extended centre took place on 13th October 2016. Approx. 450 parking spaces.
Ludwigshafen am Rhein (Rhineland-Palatinate)	FOC	cancelled	n.s.	n.s.	Metro Asset Management		10.000	In spring 2011, plans to turn the financially unprofitable "Walzmühle" shopping centre into an OC were abandoned again due to lack of demand from potential tenants. For some time, there were rumors that large parts of the building will be occupied by a Kaufland hypermarket and the object be positioned as a centre for local supply, but nothing happened so far.



Location	Type	Status	Name of the Object / Project	Operator	Developer / Investor / other Partners	Gross Leasable Area (GLA) in m ²	Retail Sales Area (SA) in m ²	Remarks
Zeil am Main (Bavaria)	FOC	uncertain	Erbelle-Outlet-Center	HK Verwaltungs GmbH			3.700	A conglomerate of outlet shops is in operation on approx. 3,700 m ² SA in the former production halls of the household linen manufacturer Erbelle. The location is to be enlarged to become an OC. In spring 2009, the Bavarian Dept. of Trade and Industry refused to allow proceedings to obtain permission to deviate from a planning objective to be started. However meanwhile, according to the available information, permission has been granted for enlargement by 1,300 m ² SA to reach 5,000 m ² SA. It still has to be reviewed whether or not this centre corresponds with ecostras definition of an outlet centre.
Sinsheim (Baden-Württemberg)	FOC	cancelled	n.s.	n.s.	E.L. Immobilien GmbH		10.000	An OC was planned in the former trade fair halls, directly next to the Sinsheim Technical Museum and the football stadium of the Hoffenheim federal league club. According to the available information, several well-known operators of outlet centres had shown interest; some of them called this to be "one of the best locations for an outlet centre in Europe". Proceedings to obtain permission to deviate from a planning objective started in January 2012. In March 2013 the regional council rejected this project. The city of Sinsheim has refrained from appealing to the administrative courts against this decision, so this project is to be judged as abandoned.
Brehna (Saxony-Anhalt)	FOC	operating	Halle Leipzig The Style Outlets	Neinver	ITG Immobilien Treuhand Gesellschaft	11.500	10.000	Opened on 21st April 2016. Just a few days after the opening, it was announced that the management of the centre will change from Stable International to Neinver. The construction work for the second building phase started in spring 2017 to reach a final GLA of approx. 18,000 m ² and a retail sales area of 16,000 m ² . The opening of this 2nd phase is scheduled for 19th April 2018. Starting with 1st October 2016, the centre was renamed from "Fashion Outlet Halle Leipzig" to the Neinver brand "The Style Outlets".



Location	Type	Status	Name of the Object / Project	Operator	Developer / Investor / other Partners	Gross Leasable Area (GLA) in m ²	Retail Sales Area (SA) in m ²	Remarks
Werl (Northrhine-Westfalia)	FOC	advanced planning phase	Werl The Style Outlets	Neinver		16.000	13.800	In November 2011, Neinver & MAB Development presented to the Town Council of Werl their plans to establish an outlet centre near the motorway intersection. Then Neighbouring towns immediately announced their opposition in the so-called "Hamm declaration". After the dissolution of MAB Development Neinver is now pursuing this project on its own. In September 2014 the planning-commission of the city of Werl decided to start the planning procedure. All necessary studies for the application to receive a building permit are already completed. In March 2015 the state government announced that the project is not in compliance with the aims of the state development plan. In May 2016 the regional government refused to accept changes in the preparatory land-use plan. The city of Werl has filed a court case. In June 2017, the administrative court of Arnsberg rejected the claim of the city of Werl without the permission to appeal. Now Werl is taking action for approval of the appeal at the Supreme Administrative Court in Münster. A decision of this court is expected in spring 2018.
Bad Münstereifel (Northrhine-Westfalia)	OOA	operating	City Outlet Bad Münstereifel	City Outlet Bad Münstereifel GmbH	Georg Cruse & Marc Brucherseifer / Haslinger Consulting	14	8.875	In the historical old town of Bad Münstereifel, the local businessmen Cruse, Brucherseifer & Harzheim bought shops and buildings to form an inner-city outlet centre. Construction work started in May 2012 by the demolition of some buildings. Opening took place on 14th August 2014. Currently the investors are extending the centre by the acquisition of additional stores in the city centre. At the same time they are lobbying for the permit of Sunday opening. This object doesn't correspond to Ecostras definition of an outlet centre and has to be classified as an outlet agglomeration.
Stuhr-Brinkum (Lower Saxony)	FOC	operating	Ochtum Park Outlet Center	MiRo Grundstücksverwaltung GmbH / SJ International	MiRo Grundstücksverwaltung GmbH / SJ International	24.000	18.800	Opened in 2001 as a rather random conglomerate of some outlet stores and some full-price retailers such as Takko fashion and a pet-food store. In the meantime various extensions and an almost standardised design of the buildings were implemented. Now the site encompasses 46 outlet stores and corresponds to Ecostras definition of an outlet centre.



Location	Type	Status	Name of the Object / Project	Operator	Developer / Investor / other Partners	Gross Leasable Area (GLA) in m ²	Retail Sales Area (SA) in m ²	Remarks
Wuppertal (Northrhine-Westfalia)	FOC	under construction	City Outlet Wuppertal	ROS Retail Outlet Shopping	Uwe Clees	13.000	10.000	At the Doeppersberg, a location in the immediate proximity of the main station and the city centre of Wuppertal-Elberfeld, a retail complex is planned since years. Then the investor Uwe Clees came up with the idea to realize an outlet centre there. In September 2013 there were press reports that the city decided to develop the site with a different investor, but refused to reveal names. In December 2014 investor Clees together with city representative announced that now the process will start to get a building permit for an outlet centre. In May 2015 the plans for the outlet centre were presented to the public. The centre will be realized in 3 buildig-phases and will encompass eventually 150 shops with a total retail sales area of approx. 30,000 m ² . The first phase will have approx. 10.000 m ² and is supposed to open in autumn 2017. The association of the inner-city retailers of Wuppertal announced to oppose the project and to order an own impact study, but so far, nothing happened. At the end of November 2015 the developer filed the application for construction permit. In December 2016 the building permit was issued. The start of construction work took place at the end of September 2017; opening is planned for autumn / winter 2018.
Solingen (Northrhine-Westfalia)	FOC	cancelled	MyUrbanOutlet	SJ International	CR Investment Management	16.460	8.500	Located at the inner-city of Solingen, the shopping centre "Clemens Galerien" are suffering from a high rate of vacancy, above all since the neighbouring shopping centre "Hofgarten" opened in 2013. The "Clemens Galerien" was sold to CR Investment Management as part of the "Sunrise Portfolio". The new owner decided in September 2015 to modernize the building and to relaunch the centre as an inner city outlet centre. Construction permit was issued in March 2016 and construction work started in May 2016. Opening was scheduled for autumn 2016 but had to be delayed due to the fact, that an important anchor store retreated from this project. In December 2016 there were press reports, that the outlet centre project was given up and the owner is now considering a "plan B".



Location	Type	Status	Name of the Object / Project	Operator	Developer / Investor / other Partners	Gross Leasable Area (GLA) in m ²	Retail Sales Area (SA) in m ²	Remarks
Königswinter (Northrhine-Westfalia)	FOC	cancelled	n.s.	n.s.	Retail Group Development	n.s.	20.000	The local council intended to evaluate if an Outlet Centre could be an appropriate means to revitalise the historical parts of Königswinter. At the 20th November 2013 the Retail Development Group (RDG) presented their concept in a special meeting of the local planning committee. To proceed with the plannings the city of Königswinter demanded that the RDG has to sign a planning agreement and to cover all the costs. The RDG refused to sign this agreement and declared only to be willing to cover a limited share of the expected costs. The deadline to sign this agreement was set to December 2014. After that the RDG retreated from this project.
Wilhelmshaven (Niedersachsen)	FOC	advanced planning phase	Wilhelms Outlet	n.s.	Kaiser-Wilhelm-Objekt GmbH & Co. KG / Jan D. Leuze	12.000	6.500	Initially there were plans to change the existing manufactory buildings of the fashion brand Barutti in the Ebert Strasse in Wilhelmshaven into a rather small-sized outlet centre. Because an impact study showed that the high street retailers will be confronted with severe reductions in turnover due to this outlet centre, the town major came up with the idea to move the project to a new site: the former C&A-parcel in the city centre. Building permit has already been issued. The demolition of the former C&A-building and construction work for the new building with 60 shops on 2 sales floors started in spring 2016. The building permit for the new centre was issued in February 2017. But no construction work started so far.
Selb (Bavaria)	FOC	cancelled	n.s.	n.s.	Siegfried Mehringer	n.s.	7.000	In order to revitalize the former department store "Storg" in the city centre of Selb, the landlord intended to change the object to an Outlet Centre. After years with no progress in the project development, it can be assumed that this project was cancelled.
Emmerich am Rhein (Northrhine-Westfalia)	OOA	cancelled	City Outlet Emmerich	n.s.	n.s.	n.s.	n.s.	The city mayor announced in March 2015 to try to establish a inner city outlet in the Steinstraße and Mennonitenstraße, where 28 stores are vacant, following the example of Bad Münstereifel. Since 2015 there are no news about any progress of the project. So it can be assumed, that this has been called off.



Location	Type	Status	Name of the Object / Project	Operator	Developer / Investor / other Partners	Gross Leasable Area (GLA) in m ²	Retail Sales Area (SA) in m ²	Remarks
Metzingen (Baden-Württemberg)	OOA	operating	Outletcity Metzingen	Holy AG		40.000	30.000	Starting in the 1970s with the Hugo Boss factory store, there are now more than 80 outlet stores organized by Holy AG. Some stores do have different landlords and do differ in architecture and signage. There are other outlet stores closeby and between the Holy AG-owned buildings that are not integrated in the marketing-concept of the Outletcity. In February 2015 the regional council finished a regional planning procedure about the possible extension of the centre with a positive decision to add outlet stores with a total of 10,745 m ² SA to the Outletcity Metzingen. In March 2015 the neighbouring cities of Reutlingen and Tübingen announced to file a court case against the decision of the regional council. One year later, in March 2016, an agreement was reached with the neighbouring cities to abstain from a lawsuit. Construction work for the extension is supposed to start soon.
Rotenburg an der Fulda (Hesse)	OOA	cancelled	City Outlet Rotenburg	n.s.	n.s.	n.s.	n.s.	According to press reports an unnamed group of investors intended to establish an outlet centre in the city centre by using existing vacancies following the example of Bad Münstereifel. The local mayor supported the project. A feasibility study ordered by the city council was published in October 2016 and came to the result, that the project is possible. In August 2017 the mayor announced that this project was cancelled. There was no investor for this project.
Oettingen (Bavaria)	OOA	cancelled	Romantic Outlet City	n.s.	n.s.	n.s.	13.000	Following the example of Bad Münstereifel, a local group intended to use empty stores in the city centre of Oettingen to establish an outlet centre. The town council commissioned a feasibility study, which came to the result that there is not enough potential in the catchment. On this basis the town council decided in September 2015 not to pursue the project anymore. After the competing project in closeby Dinkelsbühl was cancelled, in February 2018 the SPD in the local town council suggested to revive the plans for a city outlet centre in Oettingen.



Location	Type	Status	Name of the Object / Project	Operator	Developer / Investor / other Partners	Gross Leasable Area (GLA) in m ²	Retail Sales Area (SA) in m ²	Remarks
Middleton Tyas (North Yorkshire)	FOC	advanced planning phase	Designer Outlet Centre Scotch Corner	n.s.	n.s.	24.000	20.000	Scotch Corner is an important junction of the A1 and A66 trunk roads near Richmond in North Yorkshire. The outlet centre is located just off the A1 motorway. In January 2015 Richmondshire District Council approved the plans. Now it seems that the project has been called in for review by the secretary of state. Opening was scheduled for 2016; now this will have to be delayed to 2017 at least.
Solihull (West Midlands)	FOC	under construction	Designer Outlet at the NEC	Realm Centre Management	Realm / Genting UK	14.000	12.000	Location closeby to the Birmingham International Airport and the National Exhibition Centre (NEC). As part of a mixed use, seven-storey, 50,000 m ² leisure and entertainment complex (casino, cinema centre, hotel, conference centre, restaurants) an outlet centre with 50 stores will be build. Ground breaking took place in February 2013, opening was scheduled for Spring 2015 but obviously had to be delayed.
Oldbury (West Midlands)	FOC	early planning phase	n.s.	n.s.	Jeremy Knight-Adams	20000	16000	At the Lion Farm playing fields, just off Junction 2 of the M5 an outlet centre is planned. The initiative for this project goes back to 2012. Currently the developer is working on the plans and reports in order to submit a planning application.

© ecostra GmbH



Pictures of selected Outlet Centres and Organized Outlet Agglomerations



Usines Center Paris Outlet, Gonesse (F)
Advantail



City Outlet Bad Münstereifel, Bad Münstereifel (D)
City Outlet Bad Münstereifel GmbH



Fashion House Outlet Centre Bucharest,
Bucharest (RO), Fashion House Management



Halle-Leipzig The Style Outlets, Brehna (D)
Neinver



Mantova Outlet Village, Bagnolo San Vito (I)
Multi Outlet Management Italy



Designer Outlet Sosnowiec, Sosnowiec (PL)
ROS Retail Outlet Shopping





Noventa di Piave Designer Outlet, Noventa di Piave (I), McArthurGlen



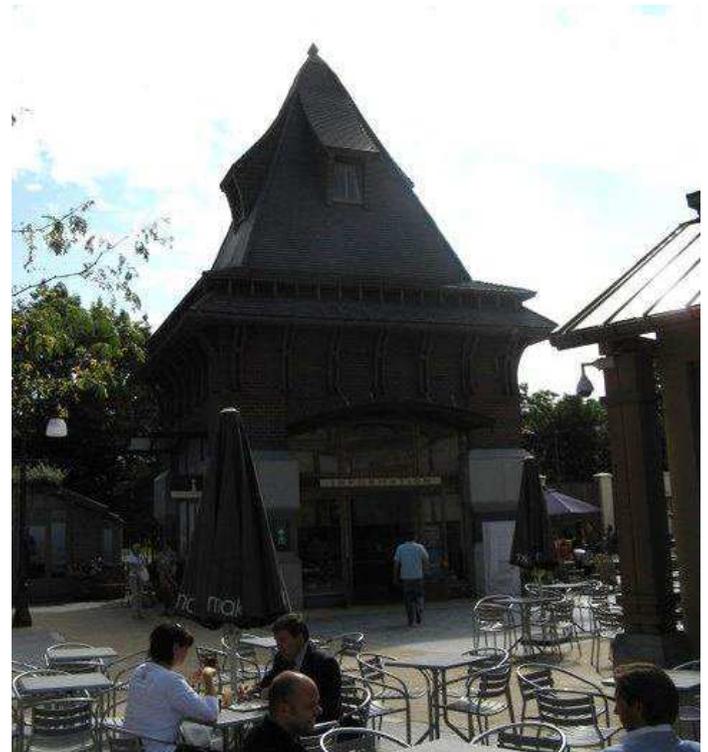
Closed down: GL Outlet Center
Törökbálint (HU), GL Outlet



Closed down: Outlet Center Sveta Helena
Sveta Helena (HR), Zelina Centar D.o.o.



Parndorf Designer Outlet, Parndorf (A)
McArthurGlen



Maasmechelen Village, Maasmechelen (B)
Value Retail





Quai des Marques, Bordeaux (F)
Concepts & Distribution



Outletpark, Murgenthal (CH)
Interdomus AG



Fashion Arena Outlet Center, Praha (CZ)
VIA Group



Roses Designer Outlet Zagreb, Sveti Kriz Zacetje (HR)
Roses Values



Designer Outlet Soltau, Soltau (D)
ROS Retail Outlet Shopping





Las Rozas The Style Outlets, Las Rozas (E)
Neinver



Outletcity Metzingen, Metzingen (D)
Holy AG



Nailloux Outlet Village, Nailloux (F)
Advantail



Roermond Designer Outlet, Roermond (NL)
McArthurGlen



Outlet Center Brenner, Brennero (I)
Designer Outlet Center Brenner AG

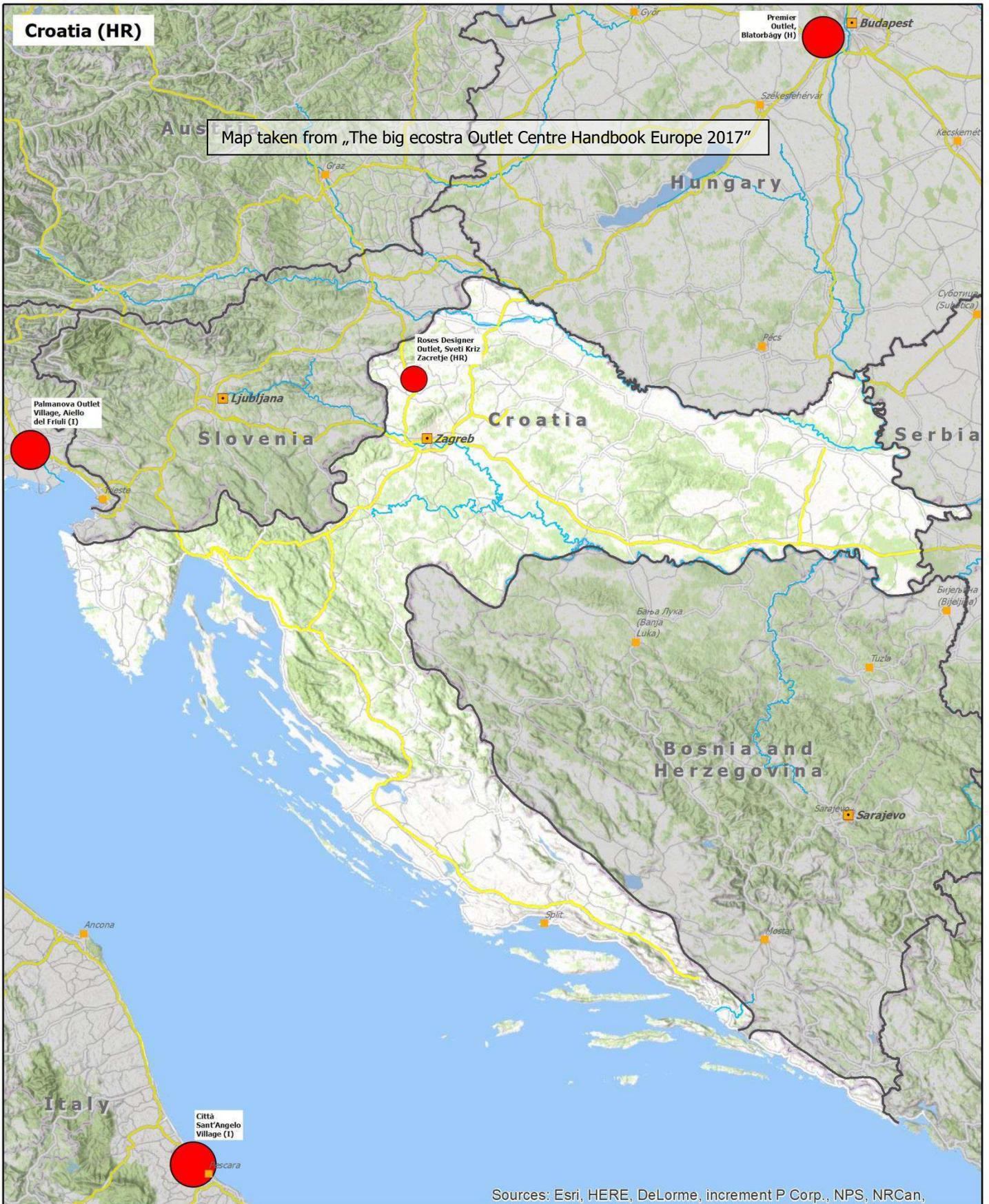


Freeport Lisboa Fashion Outlet, Alcochete (PT)
VIA Outlets



Outlet Centre in Operation 2017

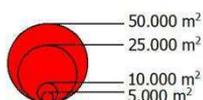
(Including Neighbouring Countries)



Sources: Esri, HERE, DeLorme, increment P Corp., NPS, NRCAn,

Outlet Centre in Operation

Gross Leasable Area



- Capital City
- Other Major City (Population > 100,000)

- National Border
- Administrative Division
- Motorway
- Rivers

ecostra
1:2.700.000

Source: EU-DEM layers, openstreetmap, diva-gis.org, Esri; ecostra-Bearbeitung